



SPONSORSHIP OPPORTUNITIES

2019 Annual Conference

September 24-26, 2019
Tinley Park Convention Center

PLATINUM

\$7,500

- Four (4) Conference passes
- One (1) Session Track presenter slot
- One (1) 6" Table exhibit
- Verbal recognition at event
- Three (3) Push Notifications
- Company profile on conference app
- Prominent placement on Sponsor Listing page

GOLD

\$5,000

- Three (3) Conference passes
- Introduce speaker during event
- One (1) 6" Table exhibit
- Two (2) Push Notifications
- Company profile on conference app
- Prominent placement on Sponsor Listing page

BRONZE

\$3,000

- Three (3) Conference passes
- One (1) 6" Table exhibit
- Company profile on conference app
- One (1) Push Notifications during event
- Ability to post marketing collateral on conference app
- Prominent placement on Sponsor Listing page

EXCLUSIVE SPONSORSHIPS

AWARDS PROGRAM (9/24)

\$2,500

- Two (2) Conference passes
- Company representative to present
- Company profile on conference app
- One (1) Push Notification to attendees

EVENING RECEPTION (9/24)

\$2,000

- Two (2) Conference passes
- Company profile on conference app
- One (1) Push Notification to attendees

HAPPY HOUR (9/25)

\$2,000

- Two (2) Conference passes
- Company profile on conference app
- One (1) Push Notification to attendees

ITEM SPONSORSHIPS

CHARGING STATION (4 available) \$5,000

- Three (3) Conference passes
- One (1) Personalized charging table

Sponsor can purchase a station for an extra \$500

BANNER AD (3 available) \$2,500

- Two (2) Conference passes
- Headline ad on conference app

INTERACTIVE MAP PINS (4 available) \$2,000

- Two (2) Conference passes
- Logo recognition on interactive map

BEVERAGE SPONSOR (3 available) \$1,500

- Two (2) Conference passes
- On-site signage at all coffee/water stations

SNACK SPONSOR (3 available) \$1,000

- Two (2) Conference passes
- On-site signage at snack stations

MEAL SPONSOR (3 available) \$1,000

- Two (2) Conference passes
- On-site signage at meal tables

GIVEAWAY SPONSOR (1 available) \$750

- Two (2) Conference passes
- Company logo on all registrant bags*

Sponsor provides giveaway item

TOTE BAG (1 available) \$750

- One (1) Conference pass
- Company logo on all registrant bags*

Sponsor provides bags

BUSINESS VENDOR SPONSORSHIPS

TABLE EXHIBIT \$750

- One (1) Conference pass
- One (1) 6" table

SPONSOR LISTING \$500

- One (1) Conference pass
- Company recognition on Sponsor Listing page

FOR CUSTOM SPONSORSHIPS CONTACT:

Michelle.grace@gemini-ii.com or 312-806-0344



CHARGING STATION

The 7 feet tall with 360-degree design surface maximizes advertising visibility and charges up to 16 devices.

Sponsorship includes the cost to rent the charging station(s). Sponsor(s) can purchase a station for an additional \$500 each.



BANNER ADS

Rotating banner ads appear at the top or bottom of the screen and serve as a cost-effective way to create brand awareness. Specs:

- Design for retina display: 640 X 150 pixels
- File Format: png or gif file

SPONSOR LISTING

- In-app profiles appear for each sponsor with potential for enhanced info, collateral and photos.



MAP PINS

Pins help users find sessions and other landmarks. A sponsor is highlighted along with pins on the map to link to the sponsor's in-app profile.

PUSH NOTIFICATIONS

Messages get sent directly to attendees' mobile devices.

Sponsorships are on a first come, first serve basis. Sponsor benefits are subject to change based on availability. **For more information contact support@iamhpteam.org**