

IAMHP PRESENTS

**"BRINGING
EQUITY INTO
FOCUS"**

**2022 ANNUAL
CONFERENCE**

**NOV. 14-16, 2022
HYATT LODGE OAK BROOK, IL**



IAMHP ANNUAL CONFERENCE

*November 14-16, 2022
Hyatt Lodge Oak Brook
Oak Brook, IL*

The Illinois Association of Medicaid Health Plans (IAMHP) is excited to announce our 2022 Annual Conference will be held at the beautiful Hyatt Lodge in Oak Brook, Illinois.

While we know that it was incumbent to keep our members and industry partners safe and forego these events for the past two years due to the pandemic, we are more excited than ever to be able to gather again. Our conferences attract hundreds of attendees, providers, organizations, stakeholders, policymakers, and key industry partners who are making a difference in healthcare. In 2019, we had over 400 attendees.

This year's conference is special though, because it gives us an opportunity to reflect on the past two years and the many lessons learned. For the Medicaid Managed Care Organizations (MCOs), equity has always remained a priority in serving our nearly 3 million members who make up the most vulnerable populations in Illinois. However, we undoubtedly recognize the grave effects inequities have had on health outcomes throughout this public health emergency. As such, we would be remised not to highlight the importance of bringing equity into greater focus as we continue our work to improve health outcomes in Illinois.

This year's conference will highlight the work of the MCOs to prioritize equity by addressing social determinants of health (SDOHs). We will showcase best practices, overview lessons learned, and look toward the future in hopes of continuing to transform healthcare together.



PARTNERSHIP OPPORTUNITIES & BENEFITS

As a member organization for the Medicaid managed care health plans, IAMHP works with the IL state government, legislators, advocacy groups and Medicaid patients to invest in and provide high-quality healthcare focused on cost-effective, individualized care that helps the residents of Illinois live longer and healthier lives. Improving health outcomes, however, is a continual march toward progress and that is why we are so grateful to our amazing partners for helping us to tackle some of the most pressing issues in healthcare today while prioritizing our focus of always keeping our members first.

Why partner with us?

Partnering with IAMHP means joining a coalition of key industry leaders paving the way for improved processes, systems and policies that allows us all to deliver the best care to our members. IAMHP represents the full industry of Medicaid health plans who collectively serve nearly 3 million Illinoisans.

Conference benefits:

- Build brand awareness with key industry leaders
- Opportunities for direct interaction and networking with health plan leadership, policymakers, legislators, exhibitors, and hundreds of attendees
- Insights for tackling the greatest barriers to improving health outcomes

The following are various partnership opportunities available for this year's conference. **Please note partnership opportunities close November 1st, or when they are filled.** Thank you, in advance, for collaborating with us. We look forward to seeing you in November!

2022 ANNUAL EVENT SPONSORSHIP

PLATINUM TITLE PARTNER

\$10,000

- Conference will be co-branded with title partner
- Five (5) conference passes
- Provide introduction during Legislative Luncheon
- One (1) session track presenter slot
- One (1) 6 ft table exhibit
- On-site logo recognition
- Company profile on conference program
- Prominent placement on sponsor listing page
- Option to provide company branded promotional item
- Verbal recognition at event
- Podcast recording

GOLD PARTNER

\$7,000

- Four (4) conference passes
- Provide introduction during APEX Award Ceremony
- One (1) session track presenter slot
- One (1) 6 ft table exhibit
- On-site logo recognition
- Company profile on conference program
- Prominent placement on sponsor listing page
- Option to provide company branded promotional item

SILVER PARTNER

\$5,000

- Three (3) conference passes
- One (1) 6 ft table exhibit
- On-site logo recognition
- Company profile on conference program
- Prominent placement on sponsor listing page
- Option to provide company branded promotional item

BRONZE PARTNER

\$3,500

- Two (2) conference passes
- One (1) 6 ft table exhibit
- On-site logo recognition
- Company profile on conference program
- Prominent placement on sponsor listing page

WELCOME RECEPTION

\$3,000

- Exclusive reception sponsor
- Special recognition at the event
- Two (2) conference passes
- On-site logo recognition

APEX AWARDS RECEPTION

\$3,000

- Exclusive reception sponsor
- Special recognition at the event
- Two (2) conference passes
- On-site logo recognition

EXCLUSIVE PARTNERSHIPS

(One sponsor per category)

Tote Bag Sponsor \$5,000

- Three (3) conference passes
- Company logo on all registrant bags
(Sponsor to provide item)

Wi-Fi Sponsor \$3,000

- Two (2) conference passes
- Choice of Wi-Fi name & password

Name Badge Sponsor \$1,500

- Two (2) conference passes
- Logo on all registrant name badges

Lanyard Sponsor \$1,500

- Two (2) conference passes
- Logo on all registrant lanyards
(Sponsor to provide item)

ITEM PARTNERSHIPS

Meal Sponsor \$1,500

- Two (2) conference passes
- On-site signage at meals
- Verbal recognition

Beverage Sponsor \$1,000

- Two (2) conference passes
- Logo on all beverage stations
- Verbal recognition

Snack Sponsor \$1,000

- Two (2) conference passes
- Logo on all snack stations
- Verbal recognition

Banner Ad \$1,000

- One (1) conference pass
- Banner Ad on conference program

Giveaway Sponsor \$1,000

- One (1) conference pass
- Provide giveaway to all attendees
(Sponsor to provide item such as mugs, cell phone accessories, key chain, etc. Every attendee will receive the giveaway items and IAMHP will coordinate to ensure there are no duplicates)

Daily Raffle Prize \$1,000

- One (1) conference pass
- One (1) 6ft table exhibit
- Sponsor to provide item valued no less than \$50

Table Exhibit \$750

- One (1) conference pass
- One (1) 6 ft table exhibit Verbal recognition
- Option to have non-conference attendee stationed at the table
(Booth selection is first come first serve)

Company Listing \$500

- One (1) conference pass
- Verbal recognition/onsite signage
- Company profile on conference program

For curated partnership opportunities, including wellness activity sponsorships, please contact Judith Ruiz-Branch at Judith@IAMHPteam.org.