

Director, External Affairs

Job Posting: July 20, 2021

The Illinois Association of Medicaid Health Plans was founded in 2013 as a non-profit organization representing Medicaid managed care organizations that do business with the state of Illinois. As a member organization for the Medicaid managed care health plans, IAMHP works with the Illinois state government, legislators, advocacy groups and Medicaid patients to invest in and provide high-quality health care focused on cost-effective, individualized care that helps the residents of Illinois live longer and healthier lives.

JOB DESCRIPTION

The Director, External Affairs plays a vital role in supporting the CEO on external affairs advocacy efforts by managing external communications, developing and maintaining relationships with community-based organizations, and assisting with provider relations efforts. The role will also be responsible for organizational activities, including membership and trusted partner development and management.

Responsibilities include:

- Collaborate with IAMHP's communications team and assist with the development of a communication strategy that includes creation of IAMHP social media content, as well as any advocacy campaigns that align with legislative and regulatory issues of interest to IAMHP members.
- Assist in new trusted partner recruitment, including working with the CEO to develop member programming and member assessment of organizational activities.
- Perform issue research as needed and develop and implement programs, including communications, related to legislative and regulatory issues of interest.
- Represent IAMHP, as needed, at agency, provider, or partner organization meetings of interest.
- Organize and lead IAMHP committees as assigned by the CEO related to provider education, outreach, communications, and member education efforts.
- Provide support in other activities and issues as assigned by the CEO related to communications, organizational development, and legislative/regulatory advocacy.

Required Qualifications:

- Four or more years of public relations or external affairs experience;
- Experience with or background in insurance, business, or association-related work;
- Education equivalent to a college degree;
- Knowledge and experience with social media and strong verbal and written communication skills;

Preferred Qualifications:

- Bachelor's degree, plus four or more years of public relations or external affairs experience; or
- Experience in healthcare communication or external affairs matters related to Medicaid or insurance

To apply, please send a resume, writing sample, and at least 3 references to Misty at support@iamhpteam.org.

The Illinois Association of Medicaid Health Plans is an Equal Opportunity Employer